# Ari Takata Vasquez

## Resume

**Ari Takata-Vasquez**
1389 Jefferson St.  C105
Oakland, CA 94612

808.383.0707
ari@viscerastudio.com
linkedin.com/in/ari-takata-vasquez/
ari-made.com

## Overview

Entrepreneur, designer, artist, and community builder passionate about economic development, good design, & placemaking.

## Experience

**Viscera Studio LLC** / Founder & Creative Director
AUGUST 2021 - PRESENT,  OAKLAND, CALIFORNIA

Providing creative direction to developing branding and identity strategies and assets for growth-stage businesses to mission-aligned businesses. As implementers, we support clients with specialized skillsets to see their vision come to reality.

**Oakland Indie Alliance /** Executive Director
MARCH 2020 -PRESENT OAKLAND, CALIFORNIA

As leader of the 500+ business-member local, independent business-focused nonprofit, I have worked to bring the organization into maturity through coalition building with the city, BIDs, and Chambers,  strategic partnerships with nonprofits TA providers, developing our board, and fundraising.

**Viscera Co. /** Founder & Operator
JUNE 2014 - DECEMBER 2019,  OAKLAND, CALIFORNIA

Building a brand and brick & mortar shop including a house line of products as well as ethically sourced goods from independent makers and designers.

**Renaissance Entrepreneurship Center/** Business Consultant + Educator
MARCH 2019- PRESENT,  SAN FRANCISCO & RICHMOND, CALIFORNIA

Advising start-up and growth stage businesses to expand their capacity and increase revenues through one-on-one consulting and coursework.

## Education

**University of California at Berkeley /** Master in City Planning
Fall 2012-Spring 2014, BERKELEY, CALIFORNIA

Concentration in Urban Design with an emphasis on public and pseudo-public spaces and discrete user choice.

**University of San Francisco** / Bachelors of Arts in Architecture
Fall 2008-Spring 2011,  SAN FRANCISCO, CALIFORNIA

## Volunteering

**SPUR -** Oakland Board, Oakland Policy Advisory Board
**Oakland Roots** - Community Advisory Board
**Nasdaq Entrepreneurial Center -** Advisor